



Chehalem Ridge Brands Blues Berry Fruit Salsa Wins People's Choice Awards At ZestFest 2015

Chehalem Ridge Brands, LLC takes 1st place in the Salsa Category and Best of Show in the People's Choice competition at the 2015 ZestFest show for their Blues Berry Fruit Salsa!

For Immediate Release - 30 March 2015

Contact: Sherrie Strickland, Chehalem Ridge Brands, LLC
971-252-2368
sstrickland@chehalemridgebrands.com

Hillsboro, OR - On January 24, 2015, vendors at the ZestFest Show in Irving, Texas were invited to submit one product for the People's Choice Awards for the day. The attendees have an opportunity to sample the contributed products and vote for them. There were multiple categories with hot sauces, BBQ sauces, salsas and many other products submitted. The results were announced the following day prior to the show opening. Chehalem Ridge Brands Blues Berry Fruit Salsa won a 1st place in the salsa category and took Best of Show over all products submitted.

ZestFest features hot sauces, BBQ sauces, salsas and many other products from around the country and from countries around the world. The People's Choice competition features some of the best products from many of the vendors at the show. Winning the Best of Show trophy is coveted by vendors as it reflects the products that the people attending the show have selected as the best products.

Blues Berry Fruit Salsa has now won 5 awards, including 1st place in the fruit salsa category of the Hot Pepper Awards, 3rd place in the unique salsa category of the Scovie Awards, and 3rd place in the hot salsa category of the Hot Pepper Awards.

Chehalem Ridge Brands is a small company founded in 2013 by Sherrie and Dancil Strickland. They have developed a very unique product line of 100% fruit salsas that are extremely versatile in how they can be used but offer a unique Pacific Northwest flair in culinary creations. These products blend a taste of New Mexico with a Pacific Northwest influence and Portland flair. In addition to the Blues Berry Fruit Salsa they have Hu-La-La Tropical Fruit Salsa, Rockin' Raspberry Fruit Salsa and Swingin' Strawberry-Rhubarb Fruit Salsa.

We are very happy to have received this award. We did not create these products to win awards we created them for others to enjoy and show the many ways to enjoy them. However, we are excited to win awards and are happy to let others know they are award-winning.

For more information on our award-winning products visit our website www.chehalemridgebrands.com or www.fruitsalsa.net. You may also contact us at: info@chehalemridgebrands.com or info@fruitsalsa.net or call 855-272-4242 for more information.

For more information on the Fiery Food Challenge and ZestFest, visit www.zestfest.net or contact Gregory Bagarozy at Gregory@zestfest.net or 845-661-3616.