



## CHEHALEM RIDGE BRANDS WINS FOUR AWARDS IN 8<sup>th</sup> ANNUAL HOT PEPPER AWARDS CONTEST

*The Hot Pepper Awards Honors Best Spicy & Savory Food Products*

For Immediate Release – 30 March 2015

Contact: Sherrie Strickland, Chehalem Ridge Brands, LLC  
971-252-2368  
sstrickland@chehalemridgebrands.com

**Hillsboro, OR** – The 8<sup>th</sup> Annual Hot Pepper Awards judging panel of top culinary experts honored Chehalem Ridge Brands with a 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place award in the Fruit Salsa category for their Blues Berry Fruit Salsa, Rockin’ Raspberry Fruit Salsa and Hu-La-La Tropical Fruit Salsa, respectively. The Blues Berry Fruit Salsa won 3<sup>rd</sup> place in the Hot Salsa category. Their winning products were applauded because of their blend of a variety of fruit, onions and blend of peppers to produce products that are fruit forward but finish with what customers describe as a “pleasant burn”. These products are wonderful by themselves but are also extremely versatile in culinary creations in the kitchen. They are not the typical fruit salsa but rather are an artisan fruit salsa and their use is only limited by the creativity and imagination of the culinary designer.

Collectively these products have now won 11 awards which is quite an accomplishment since the awards were received on the first submission to these competitions.

Chehalem Ridge Brands is a small company founded in 2013 by Sherrie and Dancil Strickland. They have developed a very unique product line of 100% fruit salsas that are extremely versatile in how they can be used but offer a unique Pacific Northwest flair in culinary creations. These products blend a taste of New Mexico with a Pacific Northwest influence and Portland flair.

We are very happy to have received these awards. We did not create these products to win awards we created them for others to enjoy and show the many ways to enjoy them. However, we are excited to win awards and are happy to let others know they are award-winning.

Chehalem Ridge Brands is located at PO Box 2518 Hillsboro, OR 97123 and products can be purchased online or at select locations. They offer four distinctively different, all natural 100% fruit salsas: Rockin’ Raspberry, Hu-La-La Tropical, Swingin’ Strawberry-Rhubarb and Blues Berry Fruit Salsas. The company is planning additional varieties based on other fruits from the Pacific Northwest.

For more information on our award-winning products visit our website [www.chehalemridgebrands.com](http://www.chehalemridgebrands.com) or [www.fruitsalsa.net](http://www.fruitsalsa.net). You may also contact us at: [info@chehalemridgebrands.com](mailto:info@chehalemridgebrands.com) or [info@fruitsalsa.net](mailto:info@fruitsalsa.net) or call 855-272-4242 for more information.

## **About**

The Hot Pepper Awards is an annual competition hosted in New York City that recognizes the top fiery foods products in the country and the world. Hundreds of products are entered and go through rigorous tastings to receive the top honors. For more information, visit [the Hot Pepper](#).