



**CHEHALEM RIDGE BRANDS WINS FOUR AWARDS AT WORLD'S MOST COMPETITIVE FIERY FOODS CONTEST**

*2015 Scovie Awards Honors Best Spicy & Savory Food Products*

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**Hillsboro, OR** – The 2015 Scovie Awards judging panel of top culinary experts honored Chehalem Ridge Brands with a 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place award in the Processed Salsa – Fruit category for their Rockin' Raspberry Fruit Salsa, Hu-La-La Tropical Fruit Salsa and Swingin' Strawberry-Rhubarb Fruit Salsa. The Blues Berry Fruit Salsa won 3<sup>rd</sup> place in the Unique Salsa category. Their winning products were applauded because of their blend of a variety of fruit, onions and blend of peppers to produce products that are fruit forward but finish with what customers describe as a "pleasant burn". These products are wonderful by themselves but also are extremely versatile in culinary creations in the kitchen.

Chehalem Ridge Brands is a small company founded in 2013 by Sherrie and Dancil Strickland. They have developed a very unique product line of 100% fruit salsas that are extremely versatile in how they can be used but offer a unique Pacific Northwest flair in culinary creations. These products blend a taste of New Mexico with a Pacific Northwest influence and Portland flair.

We are very happy to have received this award. We did not create these products to win awards we created them for others to enjoy and show the many ways to enjoy them. However, we are excited to win awards and are happy to let others know they are award-winning.

Chehalem Ridge Brands is located at PO Box 2518 Hillsboro, OR 97123 and products can be purchased online at <http://www.chehalemridgebrands.com>. They offer four distinctively different, all natural 100% fruit salsas: Rockin' Raspberry, Hu-La-La Tropical, Swingin' Strawberry-Rhubarb and Blues Berry Fruit Salsas. The company is planning additional varieties based on other fruits from the Pacific Northwest.

Competition for the 2015 Scovie Awards was tougher than ever, with a new record of 154 company entries, up from 151 in 2014. The total number of entries came to 790, slightly lower than in previous years. The total of wins for companies was an all-time high at 123.

Dave DeWitt, founder of the Scovie Awards and the National Fiery Foods and Barbecue Show said entries came from 31 US states and five countries including Australia, Canada, New Zealand, the United Kingdom and the United States.

“Companies from all over the world continue to recognize the Scovie Awards as the most competitive blind taste tested event in the world,” DeWitt said. “I’m thrilled that participation in the awards continues to increase year after year.”

Attendees of the 2015 National Fiery Foods & Barbecue Show (March 6 –March 8, 2015) at Sandia Resort and Casino in Albuquerque, New Mexico were able to buy Scovie Award-winning products. Vendors from across the country were in attendance. Chehalem Ridge Brands attended as a vendor and plans to attend the 2016 show. For more information please visit: [www.fieryyfoodsshow.com](http://www.fieryyfoodsshow.com).

## **About**

The Scovie Awards is an annual competition created by Dave DeWitt that recognizes the top fiery foods products in the world. The awards were named after the Scoville scale, a measurement of the spicy heat of a chile pepper. It is one of the most competitive blind tasted food competitions. Hundreds of products are entered and go through rigorous tastings to receive the top honors. For more information, visit [www.scovieawards.com](http://www.scovieawards.com).